

Footwear Design Summer School



Addressed to

The course is aimed at all who want to approach the world of footwear design and must acquire the fundamental skills for a professional approach to this sector.

Why attend this course?

The world of footwear is full of special features and technical aspects that must be considered when designing new products and collections. Even a good training in the field of fashion design is not enough to face up to the footwear industry competently.

This course is an opportunity to acquire in short time some fundamental technical skills in the design of footwear styles and collections at the Shoes Academy of San Mauro Pascoli, shoe district and home of well-known footwear brands of the luxury segment.

The proximity of the Cercal headquarters from the Romagna Riviera allows you to combine the attendance of the course with a holiday in the "Land of Hospitality" par excellence, with its nearby beaches, historical villages and castles of Montefeltro and art cities such as Rimini and Ravenna, all of this in a period when the Riviera and the Romagna hinterland offer plenty of events, entertainment along with cultural and gastronomic proposals.

Objectives

The training course aims to develop the creative and technical skills in the design of footwear styles and to introduce the basic tools for creative research as a starting point for the creation of collections. With the support of experienced teachers, who work as designers specialized in high end footwear, the participant will learn how to boost and channel his creativity and transform it into footwear designs and projects.





Programme

- The basics of drawing: lines, shapes, perspective and organization of space
- Study and design of a sandal
- Study and design of a court shoe
- Coloring techniques
- Introduction to fashion research
- Creation of a footwear line

Admission requirements

Passion and attitude for the design of fashion products

Period

1st course:
8 - 19 July 2019

2nd course:
2 - 13 September 2019

Duration

52 hours theory, practise and workshop
(with visits to shoe production factories and their suppliers)

Attendance

Daily classes in the mornings from Monday to Friday

Languages

Italian/English

Enrollment fee

Info: formazione@cercal.org

The course is with a limited number of participants and takes place once a sufficient amount of applicants has enrolled.

Cercal offers assistance to students coming from abroad who are searching for accommodation near the school.

